

Annual Review

2011



Rebuilding Lives Affected By Childhood Cancer

BARRETSTOWN

a seriousfun camp

Dear Friends,

Welcome to our annual review for 2011. There were many highlights throughout the year from welcoming another 2,113 campers and running our first bereavement reunion camp to the fact that we welcomed the 21,000th camper through the gates since 1994.

The large number of thank you letters, emails and Facebook posts from those who attended camp is a testament to the team's skills and again proves how our programme does indeed change lives.

As ever we have set ourselves some ambitious goals for 2012 to further develop our facilities and programmes which will further benefit children affected by serious illness and their families into the future.

Once again we have received support from a wide range of people and without it; none of this would be possible. So a huge thank you on behalf of all the children and families who benefit from our programmes to all of you and we look forward to a great 2012.




Dee Ahearn
CEO

Achievements and Performance

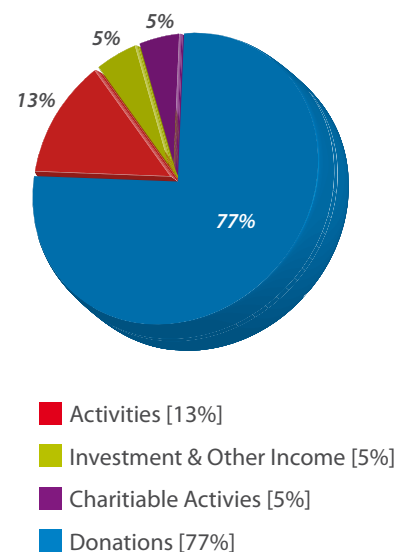
- In the year to 31 December 2011, Barretstown served 2,113 (1,792 in 2010) children and family members through its spring, summer and autumn programmes.
- Barretstown piloted a Bereavement Reunion camp for families who had previously participated in the bereavement programme. This proved a huge success and will remain as one of our programme offerings in 2012.
- Development commenced for a new Multi-Purpose Activity Centre which will allow Barretstown to offer additional activities and become less weather dependent.
- We welcomed our 21,000th camper in September and marked this with a successful campaign to get 21,000 fans on our Facebook page.
- We obtained funding to pilot a Hospital Outreach Programme which will take place in conjunction with Alder Hey Hospital based in Liverpool early in 2012 with a view to expanding into a number of Irish hospitals towards the end of 2012.
- Our residential camps were delivered with the vital support of a total of 753 Camp Volunteers and 28 Medical Volunteers during 2011. In addition to volunteers donating their time to work with the children and families, Barretstown also has the support of many volunteers who offer their services to improve the facility, raise funds, raise awareness and promote Barretstown across Europe.

“ After Family Camp we felt like we had a fresh start. A new beginning. You really felt that everything was going to be okay. It was like we were a family once again. So in many ways, going to Barretstown was like going home. ”

Linda Sheppard (mother), Co. Offaly

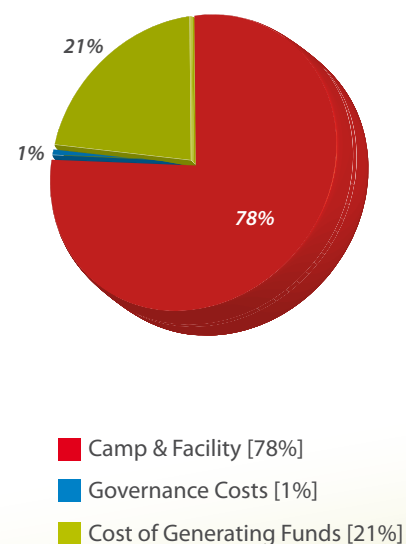
Incoming Resources

	2011	2010
	€	€
Generated Funds		
- Donations	3,610,731	3,534,055
- Activities	610,094	682,872
- Investment income	205,707	151,944
Charitable Activities		
- Grants & site rental	250,846	247,809
Other Income	2,100	9,020
	<u>4,679,478</u>	<u>4,625,700</u>
Resources Expended		
- Camp and facility	3,309,162	3,241,395
- Governance costs	29,100	21,000
- Cost of generating funds	896,554	689,661
	<u>4,234,816</u>	<u>3,952,056</u>
Total net incoming resources for the year.	<u>€ 444,662</u>	<u>€ 673,644</u>



Summary Balance Sheet as at 31st December 2011

	2011	2010
	€	€
Balance Sheet		
- Financial Assets	10,995	10,995
- Tangible Assets	5,697,908	5,705,105
	<u>5,708,903</u>	<u>5,716,100</u>
Current Assets		
- Stock	9,257	10,777
- Prepayments and accrued income	188,434	115,276
- Cash at bank and in hand	6,953,534	6,664,908
	<u>7,151,225</u>	<u>6,790,961</u>
Creditors - amounts falling due within one year.	(149,241)	(240,836)
Net current assets	<u>7,001,984</u>	<u>6,550,125</u>
Net assets	<u>€12,710,887</u>	<u>€12,266,225</u>
Funded by:		
- Unrestricted funds	4,453,771	4,210,125
- Restricted funds	203,678	203,678
- Restricted operating	7,376,484	7,325,468
- Restricted capital	675,520	525,520
- Restricted endowment	1,434	1,434
	<u>€ 12,710,887</u>	<u>€ 12,266,225</u>



During 2006, Barretstown implemented the revised Statement of Recommended Practice 2005 from the UK Charity Commission.

The information has been extracted from the financial statements of Barretstown for the year ended 31 December 2011. The auditors have reported without qualification on those financial statements which are available upon request from Barretstown. Barretstown is fully committed to achieving the standards contained within the Statements of Guiding Principles, (published by the Irish Charities Tax Reform Group).

What the children say...

“ Before I got sick I was a chatterbox. When I got sick, I was quiet like a mouse. But after I came back from Barretstown I was back to being miss chatterbox again. When you're sick you miss out on lots of fun because you can't do stuff. But when you go to Barretstown you catch up on all the fun you missed out on.

Barretstown is just like magic. It made me feel better. I was back up, like a battery that was recharged. I was skipping, jumping... it was just brilliant... ”

– Ashleigh Kiernan (9), Camper, Dublin, Summer 2011

“ On the 30th of August 2011, I celebrated the 10th anniversary of my Bone Marrow Transplant. I've just begun my second year at Marino Institute of Education where I'm studying to become a primary school teacher. Life is great! Having cancer most definitely robbed me of my childhood but Barretstown gave me that childhood back. And I know it does the same for all the campers who come to Barretstown every year.

Having been a child who's experienced Barretstown, I know that supporters really make a wish come true by helping children go to camp. ”

– Aoife O'Brien, former camper, Drogheda, Co. Louth 2011

Auditors

PricewaterhouseCoopers

Chartered Accountants and Statutory Auditors
One Spencer Dock
North Wall Quay
Dublin 1

Bankers

Bank of Ireland
Ballsbridge
Dublin 4

Directors at 31 December 2011

Maurice Pratt (Chair)	Danuta Gray	Gerry Merrick	Paul Bailey
Michael O'Sullivan	Eimear Burke	Gerry O'Sullivan	Ellvena Graham
David Pierce	Peter Kulloi	Sally Storey	Mike Magan
Alan Murphy			



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irish registered company no. 194322 **charity no.** CHY 10715

Our commitment to you: We promise to effectively apply your gifts for their intended purpose, to help children affected by serious illness. Barretstown aims to comply with the Statement of Guiding Principles for Fundraising (published by the ICTR).